



Excellent Sponsorship Opportunities Available

## 4th Annual Waterfront Wine Festival,

*presented by Scenic Michigan and the Harbor Springs Area Chamber of Commerce, with proceeds benefiting the operation of both organizations.*

Friday, June 26, 2009 (5-8pm)

On The Waterfront, Harbor Springs

500 Expected Attendees



### Premier Event Sponsorship \$1200 each (two max)

- Recognition as one of two exclusive premier event sponsors of the 4th Annual Waterfront Wine Festival.
- Mention as sponsor in all media releases, print materials, and media announcements (radio announcements).
- Mention in all HSACC announcements related to the 4th Annual Waterfront Wine Festival.
- Option to have display table with company/business information at the event.
- Option to have an HSACC Scenic Michigan volunteer distribute company/business information at the event.
- Your business name and logo as a premier event sponsor listed on all vendor signs.
- Your business logo with click-through posted on the HSACC website page dedicated to this event.
- An event banner with your business name and logo as a premier event sponsor displayed at the event.
- Listing and click-through on the Sponsorship Thank You page of the HSACC website.
- Exposure to thousands of HSACC website visitors and newsletter recipients.
- Exposure to 500+ event attendees.

### Friend of The Chamber Sponsorship \$100 each (unlimited)

- Mention in all HSACC announcements related to the 4th Annual Waterfront Wine Festival.
- Your business name with click-through (no logo) listed on the HSACC website page dedicated to this event.
- Listing and click-through on the Sponsorship Thank You page of the HSACC website.
- Exposure to thousands of HSACC website visitors and newsletter recipients.

Contact Abby Dart, event chair, to confirm your sponsorship at  
231-881-6266 or [adart@chartermi.net](mailto:adart@chartermi.net)

