



HARBOR SPRINGS AREA CHAMBER OF COMMERCE

2009 Member Benefits

Joining the Harbor Springs Area Chamber of Commerce (HSACC) provides you with a series of invaluable resources specifically designed to help your business or organization succeed. We encourage you to browse our list of member benefits and should you have questions, please contact our office so that we can provide any additional information. In just over 15 years, the HSACC has doubled its membership all the while providing critical support to area businesses. We look forward to welcoming you to our member list and assisting you in future success.

Business Referrals

Being a member of the HSACC means receiving referrals from a number of valuable sources not available to non-members. The Chamber office receives a high volume of inquiries on a daily basis. These inquiries, by phone, email and in person are then routed via a planned procedure to applicable businesses.

Networking Events

As a member of the HSACC, you are entitled to discounted attendance at HSACC networking events such as Business Before Hours, Business During Hours and Business After Hours. Being a member also entitles you to make networking announcements and even sponsor events, giving your business maximum exposure.

HSACC Website Exposure

The HSACC has invested a great deal of resources into assuring that area members have an effective and strategic web presence. Our interactive website features visitor, business, and community information as well as a members only section where members can update their own listings. We encourage you to inquire about current Chamber website statistics that will benefit your business or organization.

Members Only Newsletter Access (Member Connection – Bi-Monthly)

Member Connection is a twice-monthly electronic publication sent exclusively to HSACC members only. In addition to *Member Connection*, the HSACC also publishes a quarterly area newsletter available to everyone on the HSACC mailing list (currently over 1,000 names). The HSACC encourages businesses to promote their operation through both publications. To do so, please submit information to marketing@harborspringschamber.com.

Membership Directory Listing

Each spring the HSACC and the Petoskey Regional Chamber of Commerce publish a joint directory listing all members. Over 5,000 copies of the directory are distributed throughout the area and used as reference manuals.

Group Health Care Options

Group health care plans are available to all HSACC members through member insurance agents. For a list of member agents, please contact the Chamber office.

HSACC Member Mailing Lists

Complete mailing lists of the HSACC member database are available as labels for purchase to members only (first set is complimentary; subsequent sets are \$25 each). The HSACC never distributes its mailing list to outside sources.

Discounted Advanced Education Opportunities

As a member of the HSACC, you will be entitled to discounted admission to various continuing education programs offered through both our Chamber and the Petoskey Regional Chamber of Commerce. Programs include workshops on customer service, return on investment in advertising, web presence and much more.

HSACC Biz-2-Biz Program

The HSACC's Biz-2-Biz program offers members discounted products and services at fellow HSACC member businesses. For a complete list of participating businesses or to join the HSACC Biz-2-Biz program, please contact the Chamber office.

HSACC/Petoskey Dual Membership Discounts

Joining the HSACC also allows you to join the Petoskey Regional Chamber of Commerce as a discounted price. If interested, we encourage you to contact the Petoskey office by visiting www.petoskey.com.

Business Collateral Distribution

As a member of the HSACC, we encourage you to bring your collateral materials to the Chamber office for distribution through our main office as well as the Chamber gazebo located on the waterfront. Our dedicated staff will gladly promote your business for you.

Electronic Sales Distribution

A fabulous benefit to HSACC members is the option to submit an electronic sales piece through our website to our complete database. Sale information, event dates, business openings and other pertinent information would all be applicable. For one \$150 fee, we will take your information and submit it via the web to our entire database. For additional information, please contact us at marketing@harborspringschamber.com

Liaison to Government Organizations and Legislative Lobbying

Let your voice be heard through the HSACC's Legislative Advocacy Committee. Our committee of area professionals assures that good things will happen for members who might not have the right channels to voice concerns or react to legislation affecting our business community and the tourism industry.

Business Services

As a member you may also stop by the Chamber office and take advantage of several business center services such as use of the office fax machine, copier, and also Notary service.

Complimentary Employment Listing Service

The HSACC website boasts an AREA EMPLOYMENT page where member businesses can post job listings at no charge. This is a great cost effective way to promote openings within your business or organization.