

HARBOR SPRINGS (231) 526-6859 CHARLEVOIX (231) 547-1035 INDIAN (231) 23...
TOLL-FREE: 1-888-849-8240 www.greatlakesp...

Current Petoskey Weather
43 more...
"Eat what you love!" \$5 LARGE SUBS

PETOSKEY News-Review

Tuesday, October 7, 2008 Edition Services - RSS - Text Alerts

Northern MI Search PhoneGuide Guides Archives Calendar Autos Classifieds

Find it on NorthernMichiganSearch.com

[Search Box] (All) Search

or visit the Business Directory: [--Select A Category--] Browse

Home News Sports Forums Opinions Calendar Reprints Shopping Autos Homes Guide Classifieds

Harbor chamber retools, preps for new director in 2009

Email this story · Print this story · Show/Hide Comments · No comments posted.

By Noah Fowle News-Review Staff Writer

Monday, October 6, 2008 9:54 AM EDT

HARBOR SPRINGS — The Harbor Springs Area Chamber of Commerce is re-evaluating itself in the hopes that a better internal organization will draw out a strong executive director by 2009.

Following the resignation of its marketing and membership director in June 2007, chamber president Jody Ewbank said the chamber's policies and procedures needed revision.

"We have a lot to learn. There are important issues to address before we bring someone in," said Ewbank. "We have to make sure we're set up for success."

To assist the chamber in its restructuring, Ewbank turned to a familiar face in Andy Hayes of Northern Lakes Economic Alliance. The former director for Petoskey's chamber of commerce, Hayes has worked with the Harbor Springs chamber previously.

- Advertisement -

HARBOR/BRENN INSURANCE AGENCY
(866) 347-8113
1231 US-31 North
Petoskey
FOR ALL YOUR INSURANCE NEEDS

Hayes agreed that the Harbor Springs chamber needed to look inward before embarking on another hire, or it risks hiring the wrong person.

"It's a waste of time to hire someone before looking internally," he said. "They have to get their internal structure in order first."

Ewbank said the different committees need to better understand their roles in terms of bringing better research to the executive board. Hayes is currently leading the board in bi-weekly informational sessions addressing all of the chamber's functions from budgets to marketing to hiring of new employees.

Hayes said it is paramount for his organization to build strong local chambers of commerce. His last session is scheduled for early December, and he expects the Harbor Springs chamber will be equipped to find a new executive director in early 2009. The chamber currently is without an executive director.

"Our end game is to build a strong local partner," he said. "That's how we do better economic development."

Noah Fowle 439-9374 - nfowle@petoskeynews.com

Email this story · Print this story · Show/Hide Comments · No comments posted.

Dermatology Associates
NORTHERN MICHIGAN, P.C.
Take advantage of our cosmetic products
eyes you used to have.
www.dermatologyassociatesonline.com

Century 21
VACATION PROPERTIES
231.582.6554

NORTHERN MICHIGAN CHORALE
Fall Concert:

Visitor Comments

No comments posted.

Login to comment:

If you have registered, enter your Member ID/Password to comment.

*Member ID: [input field]

*Password: [input field]

Remember login? (requires cookies)

[Forgot Your Password?](#)

Register New Member ID

You must agree to the [Terms of Use](#) and register with a valid email address to post comments.

More in this section:

- [Electrical issue at root of Bay Shore house fire](#)
- [Kevin Lockman pleads guilty to receiving, concealing stolen cash](#)
- [News-Review takes first place in general excellence in state press competition](#)
- [Northwest Academy gains online students](#)
- [Football team's success boosts school spirit and the balance sheet](#)
- [Physical therapist has 'patient power' mindset](#)
- [Voter registration deadline today](#)
- [Harbor chamber retools, preps for new director in 2009](#)

Music of Gershwin
Crooked Tree Arts Center
in the Ross Stookes Theatre,
Petoskey, Michigan

Saturday, November 22, 2008
3:00-7:30pm

Sunday, November 23, 2008
3:00-7:30pm

Tickets - Adults, \$10
 Students, \$5

Tickets available late October from Chorale Members and Crooked Tree Art Center

Questions call 347-1618



Last Update: Oct 06, 2008 - 09:54:11 EDT

[Advertise](#) - [About Us](#) - [Contact Us](#) - [Privacy Policy](#)

[Petoskey News-Review](#) · [Gaylord Herald Times](#) · [Charlevoix Courier](#) · [The Graphic Weekly](#) · [MiSeasons.com](#) · [PhoneGuide](#)
[Northern Michigan Search](#) · [ShopSmartUpNorth.com](#) · [Northern Michigan Autos](#) · [UpNorthHealth.com](#) · [UpNorthHomesGuide.com](#)

Online Publication, Copyright © 2008, Petoskey News-Review · 319 State St., Petoskey, MI 49770 · (231) 347-2544 · Fax: (231) 347-6833

