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Herceg in as Harbor Springs chamber executive director

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By Noah Fowle News-Review Staff Writer

Wednesday, April 1, 2009 7:53 AM EDT



The overhaul at the Harbor Springs Chamber of Commerce is nearly complete, and the new face of the change belongs to Scott Herceg. Recommended by a committee of chamber volunteers and approved by its board of directors, Herceg will end an 18-month absence of a permanent executive director.

HARBOR SPRINGS — The overhaul at the Harbor Springs Chamber of Commerce is nearly complete, and the new face of the change belongs to Scott Herceg.

Recommended by a committee of chamber volunteers and approved by its board of directors, Herceg will end an 18-month absence of a permanent, day-to-day representative of the chamber.

"All the criteria we were hoping for, we found in Scott," said Kathie Breighner, chair of the hiring committee. "He's got nonprofit experience, terrific communications, finance and computer skills. He understands the value of membership and general customer service."

Breighner volunteered to chair the hiring committee last year as part of complete restructuring with the aid of Northern Lakes Economic Alliance.

"He brings a blend of youthful enthusiasm and seasoned experience," said Andy Hayes, president of NLEA.

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In addition to identifying the key qualities needed in the next executive director, Hayes also helped the board of directors rewrite its policy manual, bylaws and budget.

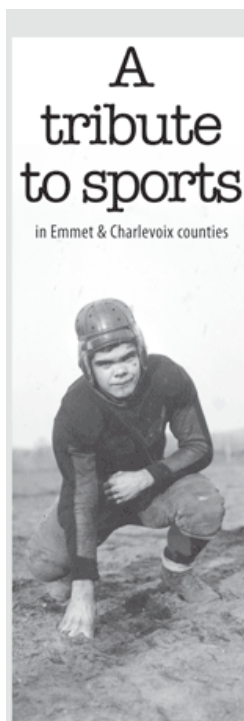
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A hiring committee chose Herceg out of 43 applicants to strengthen and lead its membership. A senior executive with the Boy Scouts of American in Evansville, Ind., Herceg is no stranger to the area and previously held a similar position with the scouts in Petoskey.



"He's the quarterback of our team," said the chamber's president, Gregg Garver. "When you are paying dues to an organization, you want to talk to someone about your needs or compliments."

Herceg's first day on the job will be on April 23.

Noah Fowle 439-9374 - nfowle@petoskeynews.com

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